



Join the Club Willies V.I.P. Loyalty Program and Start Getting Rewarded

Presently we have seven bonus plans operating concurrently to reward our most loyal customers. There will also be time limited specials and promotions offered throughout the year. Although there is a \$5.00 fee to join the Club Willies V.I.P. Loyalty Program, regular customers will quickly receive benefits that far exceed the modest sign-up cost. As a welcome bonus, new members automatically receive 50 reward points valued at ten times the fee paid when they register their Club Willies V.I.P. card online. You can also purchase additional cards for family members under the same account and get rewarded even faster. Ask for a Club Willies V.I.P. card the next time you visit Roadside Willies and start getting rewarded! **IMPORTANT:** After purchasing your card, you will need to register your account profile online to be eligible to earn rewards. To register your card, go to www.roadsidewillies.ca and click on "Club Willies V.I.P." The 14-digit account number is on the back of your card.

Discount Bonus

Earn a \$10 discount off your bill every time you collect 400 points. Maximum of 250 points per day.

Appetizer Bonus

Buy 9 appetizers and get the 10th free. Maximum of 1 credit per day.

Birthday Bonus

Visit Roadside Willies on your birthday and get any appetizer, entrée, gourmet pizza or sandwich for half price. You need to enter your birth date in your account profile to be eligible for this bonus.

Dessert Bonus

Buy 9 desserts and get the 10th free. Maximum of 1 credit per day.

Lunch Bonus

Buy 9 soup and sandwich specials and get the 10th free (11:30am to 1:30pm, Monday to Friday). Maximum of 1 credit per day.

Dinner Bonus

Members will have a chance of winning a Steak & Stein dinner every time they purchase an entrée.

Corking Fee Bonus

Club Willies V.I.P. members are entitled to bring their favorite 750ml bottle of commercially produced wine to enjoy with their meal and pay only a \$5 corking fee.

Great people. Great atmosphere. Great food. Period.

WOW! Food Systems Inc.

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